

Pricing plan comparison

Customer Feedback & Insights	Starter	Essentials	Pro	Enterprise
Customer insights repository	50 Notes	Unlimited	Unlimited	Unlimited
Product Portal	1	1	1	3+
Export list of feature requesters	✓	✓	✓	✓
Portal moderation		✓	✓	✓
Custom voting questions & scale			✓	✓
Embedded Portal			✓	✓
Portal SSO			✓	✓
Roadmaps	Starter	Essentials	Pro	Enterprise
Timeline & column-based roadmaps	✓	✓	✓	✓
Objectives	1	1	10	Unlimited
Customizable roadmap templates	✓	✓	✓	✓
Release planning		✓	✓	✓
Password protected roadmaps shared by link		✓	✓	✓
Multiple release groups			✓	✓
AI	Starter	Essentials	Pro	Enterprise
Price			\$20/maker/month	\$20/maker/month
AI sentiment analysis			Included with add-on	Included with add-on
AI feedback notes summaries			Included with add-on	Included with add-on
AI trending feedback topics & summaries			Included with add-on	Included with add-on
AI-generated product specs			Included with add-on	Included with add-on
AI discovery of related feedback			Included with add-on	Included with add-on
Prioritization & Planning	Starter	Essentials	Pro	Enterprise
Feature list backlog import	✓	✓	✓	✓
Feature idea hierarchy	✓	✓	✓	✓
Drivers & prioritization criteria	1	Unlimited	Unlimited	Unlimited
Prioritization matrix	✓	✓	✓	✓
Advanced drivers, prioritization criteria, and custom formulas			✓	✓
Dependency tracking			✓	✓
Customizable feature statuses			✓	✓
Custom fields			✓	✓
Sort feature ideas by business impact				✓
Monitoring & Product Success	Starter	Essentials	Pro	Enterprise
Task tracking	✓	✓	✓	✓
Feature status & risk tracking		✓	✓	✓
Manual customer segments			✓	✓
Dynamic customer segments				✓
Collaboration & Sharing	Starter	Essentials	Pro	Enterprise
Contributors	Unlimited	Unlimited	Unlimited	Unlimited
Viewers	Unlimited	Unlimited	Unlimited	Unlimited
Teamspaces	1	1	3	Unlimited
Insights & conversations on roadmaps, features, & ideas	✓	✓	✓	✓
Customizable board editing and sharing settings	✓	✓	✓	✓
Lock boards		✓	✓	✓
Notify idea & feedback contributors		✓	✓	✓
Fully white-labeled shared content				Available
Reporting	Starter	Essentials	Pro	Enterprise
Usage reports		✓	✓	✓
Trended usage reports			✓	✓
Efficiency reports				✓
Allocation reports				✓
Customer Success & Support	Starter	Essentials	Pro	Enterprise
Productboard Community	✓	✓	✓	✓
Email support		✓	✓	✓
Prioritized email support			✓	✓
Onboarding support				Available
Named CSM				Available
Professional services support				Available
Security & Privacy	Starter	Essentials	Pro	Enterprise
Google Apps sign-in	✓	✓	✓	✓
Personal Teamspace	✓	✓	✓	✓
SAML SSO				✓
Google SSO enforcement				✓
SCIM user provisioning				✓
Multiple workspaces				2+
IP address whitelisting				✓
Audit logs				✓
Custom Terms of Service for Portal				Available
Integrations & Automations	Starter	Essentials	Pro	Enterprise
Insights automation		2 rules	10 rules	Unlimited
Jira integration	1	1	5	Unlimited
Azure DevOps integration	1	1	5	Unlimited
On-prem Jira or Azure DevOps integration				Available
API access	✓	✓	✓	✓
CRM CSV importer			✓	✓
Salesforce integration				✓
Product usage integrations (e.g., Amplitude & Mixpanel)			✓	✓
Embedded collaborative media (e.g., Figma, Miro, Mural)	✓	✓	✓	✓
Email integration	✓	✓	✓	✓
Chrome extension	✓	✓	✓	✓
Workplace collaboration (Slack, Microsoft Teams)	✓	✓	✓	✓
Customer feedback integrations (e.g., Zendesk, Gainsight PX)	✓	✓	✓	✓
Project management integrations (e.g., Trello, PivotalTracker)	✓	✓	✓	✓