

Pricing plan comparison

Roles	ESSENTIALS	PRO	ENTERPRISE
Makers	(pay/maker)	(pay/maker)	Contact sales
Viewers	✓	✓	✓
Contributors	✓	✓	✓
Collaboration & alignment	ESSENTIALS	PRO	ENTERPRISE
Teamspaces	2	3	Unlimited
Lock views		✓	✓
Customizable view sharing settings		✓	✓
Customizable field sharing settings			✓
Customizable product sharing settings			✓
Teams for organizing workspace members			✓
Roadmaps	ESSENTIALS	PRO	ENTERPRISE
Timeline & column-based roadmaps	✓	✓	✓
Customizable roadmap templates	✓	✓	✓
Roadmap swimlanes	✓	✓	✓
Multiple release groups			✓
Visualize dependencies			✓
Password protected roadmaps shared by link			✓
Loom integration for roadmap presentation videos			✓
Prioritization & ideation	ESSENTIALS	PRO	ENTERPRISE
Feature idea hierarchy	✓	✓	✓
Feature idea comments, @mentions, and following	✓	✓	✓
Feature idea backlog import	✓	✓	✓
Advanced prioritization criteria		✓	✓
Multiple prioritization scores		✓	✓
Custom prioritization scores & formulas		✓	✓
Objectives & initiatives			✓
Prioritization matrix			✓
Customer segmentation			✓
Planning & monitoring	ESSENTIALS	PRO	ENTERPRISE
Customizable feature statuses	✓	✓	✓
Release planning	✓	✓	✓
Task tracking	✓	✓	✓
Custom fields		✓	✓
Dependency tracking			✓
Feature progress & risk tracking			✓
Feedback & customer insights	ESSENTIALS	PRO	ENTERPRISE
Customer feedback repository		✓	✓
Product Portal		✓	✓
Multiple Portals			✓
Smart feature suggestions			✓
Insights trends dashboard			✓
Smart topic detection			✓
Sentiment analysis			✓
Insights automation			✓
Feedback integrations	ESSENTIALS	PRO	ENTERPRISE
Chrome extension		✓	✓
Email integration		✓	✓
Customer feedback integrations (Slack, Microsoft Teams, Intercom, Zendesk, Gainsight PX, and more...)		✓	✓
FigJam integration		✓	✓
SatisMeter product survey integration			✓
Salesforce integration (opportunity requests/feedback)			✓
Closing the loop with customers	ESSENTIALS	PRO	ENTERPRISE
Export list of feature requesters		✓	✓
Send email updates to feature requesters		✓	✓
Customer board			✓
Development tool integrations	ESSENTIALS	PRO	ENTERPRISE
Trello, GitHub, and Pivotal Tracker integrations	✓	✓	✓
Jira and Azure DevOps cloud with one integration	✓	✓	✓
Shortcut integration		✓	✓
Jira and Azure DevOps with multiple integrations			✓
Jira and Azure DevOps self-managed/on-premise			✓
Customer segmentation integrations	ESSENTIALS	PRO	ENTERPRISE
Salesforce integration (account data for segmentation)			✓
CSV importer for company data from CRMs			✓
Product analytics integrations (Amplitude, Mixpanel)			✓
Collaboration integrations	ESSENTIALS	PRO	ENTERPRISE
Auto-embed files & media from other systems via link (Figma, FigJam, Miro, Mural, Loom, YouTube)		✓	✓
APIs	ESSENTIALS	PRO	ENTERPRISE
Features API		✓	✓
Feedback note API		✓	✓
Reporting	ESSENTIALS	PRO	ENTERPRISE
Productboard usage reports			✓
Efficiency reports			✓
Allocation reports			✓
Security & Privacy	ESSENTIALS	PRO	ENTERPRISE
99% uptime	✓	✓	✓
Personal data export and deletion	✓	✓	✓
Google Apps SSO	✓	✓	✓
Enforced Google Apps SSO			✓
SAML SSO			✓
SCIM user provisioning			✓
IP address whitelisting			✓
Audit log			✓
Multiple workspaces			✓
Customer Success & Support	ESSENTIALS	PRO	ENTERPRISE
Dedicated customer success manager			Included
Onboarding; bespoke one-on-one architecting			Add on or Bundled
Platform training			Add on or Bundled
Program management			Add on or Bundled
Productboard consulting			Add on or Bundled
Support	Standard	Standard	Premium
Product Makers Community	ESSENTIALS	PRO	ENTERPRISE
Connect with other product makers, learn best practices, share ideas, and join groups and events	✓	✓	✓